

Global Green Product Listings

www.ecospecifier.com



ecospecifier Global's corporate website offers ...

- A guaranteed worldwide audience because ecospecifier.com is where we invite the world to visit us online when they go searching for ecospecifier products and services.



- Unlimited, FREE ACCESS for ALL VISITORS to ALL AREAS to explore and analyse the assessed and verified information they require about your green building product and its relevance to key green building rating schemes.

- Great potential to expand the presence of your products in different markets, or to open up new markets.

“*ecospecifier is an efficient, easy organisation to deal with. A fast turnaround from submitting a product application to appearing on their site is of vital importance to us*”
Jasmine Hopcraft, Marketing Manager, Woven Image



Global Introductory offers for each listing on www.ecospecifier.com

List your green product on www.ecospecifier.com for USD **\$5,000 per product per year

Includes:

- 1 enhanced content listing of your full product assessment and it's eco and health preferred features and FREE TO AIR so the world can instantly access and start making decisions to buy
- A lead enquiry service, enabling page view tracking and reporting
- Appearance in the Global Product Listings Section on the home page of ecospecifier.com

Good annual discounts for manufacturers with products listed already on ecospecifier country Websites .ae or .org

- List a product on ecospecifier.com that's already listed on ONE ecospecifier country website and you receive a **20% discount**
- If you have a product listed on TWO country websites receive a **30% discount**
- If you have a product listed on THREE country websites receive a **40% discount**

And more discounts to list ecospecifier .com products on ecospecifier country websites as well ...

- Place your .com listed product on ONE ecospecifier country website (i.e., org or ae) and receive a **20% discount**
- List your product with TWO ecospecifier country website and receive a **30% discount**
- List your product with THREE country websites and receive a **40% discount**

****Introductory Rate - Subject to change**

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Being with us you are in good company

Thousands of design and construction professionals navigate through the ecospecifier .org and .ae websites every day, conducting materials research with rigor and making materials selection with confidence. ecospecifier Global databases currently include over 5,000 product listing entries in over 80 industry categories and more than 540 sub-categories.

Our value is our dual capacity to deliver robust, scientific and verified life-cycle-based information about the products that you manufacture and to educate industry professionals on how to select and implement this knowledge in their projects.

We offer a range of other services to keep you green:

Marketing Services – promote you in the green market, offering formal documentation for inclusion in marketing and sales materials and creating opportunities with ecospecifier to represent your products at expos, industry conferences and educational seminars.



Green Product Consultancy – develop products and ESD credentials to align with green market expectations and rating schemes.

Sustainability & Materials Education – offer tailored programs for executive management through to technical and sales teams that require a boost of new knowledge and inspiration to deliver in today's green built environment, providing access to valuable specialists experienced in sustainability strategy, sustainable building design and green materials and rating intelligence.

Why industry search for your products with us...

“...The UAE ecospecifier site is an impressive tool as we work with projects in Dubai and other areas around the Gulf. Searching by LEED® credits or a specific green product need, all backed by ecospecifier's extensive reviewing and verifying protocols, makes this site a must for green building consultants and all those involved in green building materials in the region.”

Samual Keenhn, Environment & Sustainability Manager, Energy Management Services International, Dubai

ecospecifier Global is a leading green building solutions resource also offering:

- Education & Training
- Subscriber Services
- International Consulting
- Global Partners Programs

*Full information packages are available on each of these services and can be downloaded from ecospecifier.com or email info@ecospecifier.org



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