

Global Marketing Services

Promoting you in the green building market



Leverage your association with ecospecifier and increase credibility with our Marketing Services ...

Take Advantage of our Marketing FREEWARE

- an ecospecifier certificate to certify that your products carry a current ecospecifier verification
- A3 laminated poster of ecospecifier logo for tradeshows
- Placement of your product in Research Case Studies
- A special feature in 'Product News' on ecospecifier.org, enabling your sales teams to be creative and submit ongoing news items about your premium listed products onto our website
- FREE use of ecospecifier logo on your website & other marketing materials.



Go On Tour With ecospecifier - TradeShow Representation...

Let us take your product to the green marketplace

ecospecifier's tradeshow/ expo and conference team is ready to represent you and your products at a line-up of top events within Australia and Internationally where the ecospecifier industry construction service extends to the Middle East, South Africa, China, India and Japan.



\$330* ecospecifier PromoBag

For *AUD \$330 (inclusive GST) supply 500 brochures and we will pack these inside our ecospecifier promo bags.

\$165* Product Live Display or Product Samples

For a daily rate of *AUD \$165 (inclusive GST) you can have your ecospecifier products on display at our tradeshow and conference stands, OR, for AUD \$165 (inclusive GST) supply 200 small samples of your product for us to talk about with expo and conference patrons and giveaway. For both of these display categories, we will capture interest in your product

with Forms on which interested patrons can fill out their contact details and we can pass these onto you as lead enquiries.

\$275* Product Show Reel

For *AUD \$275 (inclusive GST) we feature your product promotional video hourly on our widescreen TV or laptop displays at expos and conference stands.

\$350* Your Representative On The ecospecifier Stand

For *AUD \$350 (inclusive GST) we will give your representative the opportunity to be on the stand with us to present a 5-10 minute seminar on your green products and the opportunity to collect leads directly.

Note: All prices for ecospecifier services are subject to change.

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Formal ecospecifier Documentation for your Marketing Campaigns- AUD \$825 annually (Inclusive GST)

Due to manufacturer demand and direct from our Research Team, we are now providing manufacturers with a highly valuable PDF copy of their Premium Product Assessment to use on their website, in product manuals, brochures and other marketing materials, verifying:

- The Life Cycle Assessment on your product
- Its ecological quality
- The benefits to human health
- Its energy efficiency/recyclability
- The value of your product and its alignment to green building rating schemes such as Green Star™, BASIX, NABERS, etc ... and MORE

We offer a range of services to keep you green

Green **Product Listings** - provide a robust, qualified eco-profiling methodology to verify green building materials, fit-out products and technologies and make this information accessible to the construction industry

Green **Product Consultancy** – develop products and ESD credentials to align with green market expectations and rating schemes

Sustainability & Materials Education – offer tailored programs for technical and sales teams that require a boost of new knowledge and inspiration to deliver in today's green built environment, providing access to valuable specialists experienced in both sustainable building design and green materials

Why list with ecospecifier?

“I would highly recommend an ecospecifier listing to any business wishing to legitimise their environmental credentials ... their opinion is highly regarded by industry. Our enhanced content listing has resulted in many enquiries from our targeted market and helped secure specification of our product on several large scale projects”

Nick Pollard - Biotech Australasia

ecospecifier Global is a leading green building solutions resource also offering:

- Education & Training
- Subscriber Services
- International Consulting
- Partners Programs

*Full information packages are available on each of these services and can be downloaded from ecospecifier.com or email info@ecospecifier.org



Contact ecospecifier Manufacturing Services

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