

# Global LCA Product Consulting

Becoming your green solutions partner



## Our Materials Consultants know what the green market is looking for



“ecospecifier has excellent credentials for only recommending products that pass their

inhouse, highly qualified technical team’s guidelines for environmental best practice in manufacture, materials and end use, which is why their opinion is highly regarded by industry”

Nick Pollard, Director, Biotech Australasia Pty Ltd



## Helping you to create & implement a product sustainability vision

ecospecifier offers specialised, innovative, creative and cost effective sustainability consulting and facilitation services to product suppliers, manufacturers, sales teams and representatives with ...

### Diagnostic Tools

To help you review and assess life cycle impacts and product constituents in product development for new and existing products.

### Development Pathways

To ensure that you maximise market relevance to current green building issues, policies and rating schemes such as Green Star™, BCA, NABERS, BASIX and NatHERS.

### Specialist Research Capability

To help you make the critical decisions about choices of materials components, supply chain design, resourcing strategies and product reusability or recycling capability.



### Support On Tender Applications & Marketing Collateral

To upgrade ESD (Ecological Sustainable Design) credentials and articulate corporate and product policies, including ‘environmental policy’ as required under Green Star™ Credits; ‘Take Back and Extended Producer Responsibility Statements and Strategies’ and ISO 14000 certified Environmental Management Systems tailoring to suit Green Star™ Credits, etc.

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## Being with us, you are in good company

Thousands of design and construction professionals navigate through the ecospecifier.org and ecospecifier.ae websites every day, conducting materials research with rigor and making materials selection with confidence. ecospecifier Global databases currently includes over 5,000 product listing entries in over 80 industry categories and more than 540 sub-categories.

Our value is our dual capacity to deliver robust, scientific and verified life-cycle-based information about the products that you manufacture and to educate industry professionals on how to select and implement this knowledge in their projects.

## We offer a range of other services to keep you green:

**Green Product Listings** – provide a robust, qualified eco-profiling methodology to verify green building materials, fit-out products and technologies and make this information available online to the construction industry

**Marketing Services** – promote you in the green market, offering formal documentation for inclusion in marketing and sales materials and creating opportunities with ecospecifier to represent your products at expos, industry conferences and educational seminars



James Hardie

**Sustainability & Materials Education** – offer tailored programs for technical and sales teams that require a boost of new knowledge and inspiration to deliver in today's green built environment, providing access to valuable

## Why list with ecospecifier?

“ecospecifier is really helping our business to power on in the eco field due to the nature of our product being 95% recycled and offering Green Star™ points to applicable projects”

Steve Marlor, National Sales Manager, Powerscape



Woven Image

## ecospecifier Global is a leading green building solutions resource also offering:

- Education & Training
- Subscriber Services
- International Consulting
- Partners Programs

\*Full information packages are available on each of these services and can be downloaded from [ecospecifier.com](http://ecospecifier.com) or email [info@ecospecifier.org](mailto:info@ecospecifier.org)



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