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## Choosing Green ... New Online Eco Resource for New Zealand Building Industry

ecospecifier is coming to New Zealand next week to launch its unique online eco service at the International Cities and Town Centres Conference in Auckland.

The online knowledge and resource tool for sustainable building design and project management attracts up to 90,000 sessions a month. It has become Australia's premiere one-stop source for building industry operatives who are interested in locating manufacturers producing eco and health preferable building, fit out materials and technologies.

The service provides users with independent, third-party verified, scientific based reports on more than 3000 products from Australia and now 250 products from New Zealand.

**David Baggs**, ecospecifier's Technical Director who will be attending the ICTC Conference from June 25-28, says "New Zealand manufacturers are delivering some world class innovative products and we look forward to finding more manufacturers here in NZ who have building materials and fit out products ready to go to market, or in the pipeline."

"Through our online system, we are able to build rapid awareness of available products. We have the means to support the industry to make informed, confident decisions and help the New Zealand Government's \$53million initiative to drive energy efficiency and implement the new building code."

David will be presenting a paper at ICTC titled *Lean Cities: Low Carb Materials and the role of "Restorative Sustainability."* **Mary-Lou Kelly**, ecospecifier's Managing Director will also be at the conference, speaking to delegates about the business value of using and listing with ecospecifier's online service.

For further information please contact Debra Robertson on +61 7 3890 5752 or email [communications@ecospecifier.org](mailto:communications@ecospecifier.org) website: [www.ecospecifier.org](http://www.ecospecifier.org)

## Directors Biographies

**David Baggs** is the Technical Director of Ecospecifier. An award winning chartered architect, he has been responsible for the design of over 350 eco-homes as well as 40 earth covered and green roof buildings, numerous major residential, commercial, eco- tourism and other eco-projects.

An accredited Green Stars Assessor with over 25 year experience, David was sustainability, energy and eco-product and materials consultant to 10 Olympic projects, including the Olympic Village and Sydney Super Dome. More recently, he consulted on the fit out of the new headquarters for Brisbane City Council, Sydney's Green Square Town Centre and AMP's Global Headquarters.

In addition, David recently wrote the new National Building Thermal Performance Accredited Assessors Course for the Australian Greenhouse Office and ABSA, including the thermal characteristics and impacts of materials on buildings. He has written and delivered training on ESD and Sustainable Materials for over 100 seminars and conferences and is co-author of the book, ***Australian Earth Covered Buildings*** and Contributing Editor to the 2<sup>nd</sup> Edition of ***The Healthy House*** book.

**Mary-Lou Kelly** is Managing Director of Ecospecifier and has been facilitating, educating, marketing and managing projects for the past 16 years.

A specialist in the area of concept development and strategic planning, Mary Lou has a background in education with both the Victorian and Queensland Education Departments, and founded Victoria's South Gippsland Environment Education Centre.

She has consulted to various local government and community groups in the creation of their own 'Centres for Sustainability' and has also worked with numerous local, state and federal government departments and national corporations, including ANZ, Australia Post, Jones Lang Wootton, Brisbane City Council, CSR, Woolworths, AMP, ANZ, Conrad International Hotel, NAB, Shell, Linfox and the Queensland Department of Natural Resources and Environment.

