



**MEDIA RELEASE**

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# All construction in Dubai is going 'green' in 2008

His Highness Sheikh Mohammad bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai has announced that Dubai will be the first Middle Eastern city to place strict international environmental standards on all new building projects from January 2008 to help manage climate change.

Australian-based company **Ecospecifier International** has been invited to become a vital part of this bold commitment to sustainable building design and will visit Dubai and the United Arab Emirates (UAE) later this month (November 18th-December 3rd) as part of a trade mission to the UAE and to set up another online research tool similar to [www.ecospecifier.org](http://www.ecospecifier.org) for the UAE/Dubai construction industry. The tool is a comprehensive database and resource system for industry professionals to research verified, eco and health preferred building materials, technologies and fit out products to ensure that sustainable designs will achieve exemplary status in a new green rating world.

**Ecospecifier International** is one of the most experienced and innovative sustainability organizations in the world in the specialised area of Green Building Solutions consultancy. The Brisbane-based company has been involved in many major benchmark eco developments, including consultancies in Sri Lanka, East Timor, Australia and China, contributing to new and refurbished projects worth over \$AUD5 billion in the last 12 years.

Ecospecifier Directors David Baggs and Mary-Lou Kelly will be delivering presentations to a number of organizations in Dubai and Abu Dhabi to establish **ecospecifier UAE**, including meetings with the newly launched Emirates Green Building Council, the Dubai Chamber of Commerce, Abu Dhabi Chamber of Commerce and Industry and Dubai's largest property developers, Emirates Sunland Group.

The construction industries in the United Arab Emirates have amazed the world with their staggering intensity of development – buildings have literally emerged from sand in some areas and mushroomed into world-class cities in less than 15 years – a strong indication of the level of power that will drive the development of exemplary green projects in the region and meet, if not exceed, current global environmental standards.

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