

David Baggs
Technical Director



GreenTag Program and Technical Director and co-founder of **ecospecifier** Global, an industry leading knowledge and database of over 6000 eco-preferable products now in 4 major regions, including Australia/New Zealand, Middle East, SE Asia and China. He is an award winning chartered architect, sustainability, energy-efficiency and life cycle assessment (LCA) consultant and Green Building

Council of Australia Independent Chair, with over 30 years green building & product experience.

David was a Core Consultant to the Emirate of Abu Dhabi Urban Planning Council's 'Estidama Pearl' system responsible for the development of the New Buildings Rating Method and Design Guide. He was sustainability, energy and eco-product LCA consultant to 10 Olympic projects including the Olympic Village and the Sydney SuperDome and more recently Sydney's new Green Square Town Centre and the Brisbane City Council and AMP Global Headquarters interior fitouts.

He is co-author of several books and curriculum on sustainable development as well as a columnist for the Dubai based magazine Society & Environment.

A passionate advocate for sustainable futures in the built environment, David heads up a world leading green building solutions consulting team and **ecospecifier** Global's green product research hub and GreenTag certification program to help progress sustainability in the global construction industry.

He is a regular keynote speaker and much sought after industry educator in the disciplines of green materials intelligence, ecologically sustainable building design and cost effective integrative design practices.

Mary-Lou Kelly

Co-founder



Mary-Lou Kelly is one of the co-founders of **ecospecifier Pty Ltd**, **ecospecifier Global**, playing a central role in the conception and strategic development of each company since 2004 with subsequent expansion throughout Australasia, Middle East, SE Asia and China .

Prior to that, Mary-Lou was Managing Director of Natural Integrated Living, the Australian architectural firm that specialised in ecologically sustainable building design. It was Mary-Lou's idea that NIL's eco-materials database should be knowledge shared and disseminated on a far broader scale to industry and tied to green building rating schemes, thus accelerating ecological practices and outcomes for the built environment. The idea became the foundation for what ecospecifier provides today.

Mary-Lou has a passion for working with the planet. A qualified teacher and also founder of the South Gippsland Environment Education Centre, she has consulted to various local government and community groups in the creation of their own 'Centres for Sustainability.' She has worked for public and government organisations in areas of education, marketing and project consultancy, including positions with Brisbane City Council, Queensland Department of Natural Resources and Environment, ANZ, Australia Post, National Australia Bank, Woolworths, AMP, Shell and CSR.

Martin Pinson
Senior ESD Consultant



Martin Pinson is a qualified Environmental Engineer, Architect and Green Star Accredited Professional, specialising in ESD, energy efficiency, water engineering, sustainable materials and green building design and assessment . He has worked with **ecospecifier** (formerly Natural Integrated Living) for over five years as an ESD consultant, designer and Green Building Assessor (using Green Star™*, NatHERS, BERS Pro, AccuRate and BASIX rating tools and Energy Plus Simulation Software).

He has worked on numerous ESD consulting projects including retail, commercial and residential projects. He has undertaken eco-material assessments for projects such as AMP's Global Headquarters, the Commonwealth Department of Public Prosecutions offices, Brisbane City Council's new headquarter fitout and for Queensland Education in the Green Star strategies and rating of Moreton Bay Environmental Education Centre and Peregian School. He has also undertaken extensive material and product assessments for **ecospecifier** and numerous projects.

Martin has significant experience and capability in:

- Project management and co-ordination (including company promotion and marketing)
- Knowledge of ESD issues and appraisal methods
- Knowledge of eco-materials, products & technologies
- Understanding of life-cycle assessments and techniques
- Sustainable architecture as well as passive solar and thermal envelope design strategies
- Thermal simulation and rating software
- Green Star™ strategies and rating

*Green Star™ is a Trademark of the Green Building Council of Australia.

Brett Hazlett

Global Commercial Manager Business Development



Brett Hazlett has more than 20 years experience in sales roles and area management, including key positions with the snack food giant Smiths and also developing his own small business enterprises which have involved a luxury cab service and a horse breeding and training service for the Australian harness racing industry.

Brett's key responsibilities for **ecospecifier** include account management of our listed manufacturers globally and the development of new accounts, canvassing interest with manufacturers in Australia and other countries to commit their products to the **ecospecifier** verification or GreenTag Certification and listing on **ecospecifier** websites. In addition, Brett is responsible for developing the technical knowledge necessary for all manufacturing personnel in **ecospecifier** assessed companies.

Brett's passion for the natural world is expressed in his commitment to help manufacturers understand how to effectively reduce the impacts of their products and communicate the health and environmental benefits of their products.

Scott Jacob

Product Researcher and GreenTag Assessor



Scott Jacob is qualified with a Bachelor's Degree in Building Science from Appalachian State University in North Carolina, USA.

Scott is responsible for product verification assessments, GreenTag assessments and website upgrades and is a regular speaker on behalf of **ecospecifier** and GreenTag at seminars and universities.

During a brief hiatus from university, Scott's work as a carpenter building log houses in the Appalachian Mountains led to his interest in sustainable building design and conservation of nature and resources.

Scott uses his knowledge in building science and passion for the environment to make a significant contribution to **ecospecifier**, adding his strengths in research and writing skills to the research hub.

Kryten Ip

Product Researcher and GreenTag Assessor



Kryten Ip completed a Bachelor of Engineering from the Australian National University, specialising in Electronics Systems and Sustainable Energy Systems. He graduated in 2008 with honours.

Kryten was one of the lead auditors with Good Environmental Choice Services for nearly 2 years. He has extensive experience in the environmental fields and has conducted projects for over 50 international companies from various different industries. He has strong leadership skills, language skills and software skills throughout his work experiences and studies.

Kryten is also currently registered with the RABQSA International as an Environmental Management System Auditor.

Marie O'Connell

Administration, Webmaster & Systems Manager



Marie O'Connell is originally from the UK and qualified in a number of disciplines. She has a degree in Agricultural Science (Nottingham University), Post-Graduate degree in Biology (Edinburgh University) and Teaching degrees – in Chemistry and Information Technology (Liverpool University, UK and Griffith University, Australia).

In addition, Marie has held research and teaching positions at Edinburgh University in the area of Reproductive Endocrinology as well as developing her interests in IT as a software consultant and writer of training courses for the commercial sector in the UK.

Drawing upon skills in science and information technology with a history of environmentally conscious living in residencies throughout Europe, Asia and Australia, Marie brings to the **ecospecifier** team more than 25 years of valuable practitioner experience. Marie is Administration, Database and Website Manager and responsible for all websites, CRM database management and basic listings research for global website listings.

Keith Hughes
Sales Manager Australia



Keith Hughes has more than 40 years experience in the building industry as a registered builder, business manager and sales representative, including working for Cyclone DG Scaffolding, QUF Hardware, James Hardie and his previous business renovating bathrooms, kitchens, house alterations and additions.

Keith's responsibilities for **ecospecifier** include sales and account management of Australian manufacturers and all manufacturer and subscriber invoicing and financial control.

Keith's spare time is spent with family and getting away camping with friends.

Charelle Collett
Administration Assistant



Charelle Collett is a Business Administration trainee, currently deferred from an undergraduate degree in Information Technology at the University of Queensland. Her administration experience has included the positions of president and secretary at two university-based, student-run societies as well as a Certificate II in Information Technology completed in 2005. With **ecospecifier**, Charelle is responsible for administrative processes including processing book orders, fielding emails and telephone enquiries as well as maintaining the general run of the Brisbane office.

She is an active participant in extracurricular programs, having attended the Queensland Youth Aerospace Forum from 2006 – 2007, as well as the State Honours Ensemble Program. Charelle is also passionate about music and enjoys singing with the Queensland University Musical Society on a regular basis.

Michael Duggan

Education Coordinator Australasia



Michael Duggan joins forces with **ecospecifier** as one of our Green Business Partners. Michael's company, FWR Group is involved in the area of environmental education and education for sustainability.

For **ecospecifier**, Michael helps to design curricula and seeks opportunities to foster relations with businesses, industry peak bodies, government and educational institutions to incorporate educational packages written and delivered by **ecospecifier's** sustainable design and materials specialists.

An avid educationalist, Michael has a Masters of Teaching from Griffith University and is currently working towards a PhD with the University of the Sunshine Coast in the research area of Education for Sustainability and Reform.